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| APPLICATION NO.                  | FILING DATE              | FIRST NAMED INVENTOR  | ATTORNEY DOCKET NO.         | CONFIRMATION NO. |
|----------------------------------|--------------------------|-----------------------|-----------------------------|------------------|
| 10/719,613                       | 11/21/2003               | Jason Matthew English | KCC 4947 (K-C 18, 027) 3131 |                  |
| 321<br>SENNIGER PO               | 7590 03/28/2007<br>OWERS | EXAMINER              |                             |                  |
| ONE METRO                        | POLITAN SQUARE           | BOGART, MICHAEL G     |                             |                  |
| 16TH FLOOR<br>ST LOUIS, MO 63102 |                          |                       | ART UNIT                    | PAPER NUMBER     |
| 21 20 200,                       |                          |                       | 3761                        |                  |
|                                  |                          |                       |                             |                  |
|                                  |                          |                       | NOTIFICATION DATE           | DELIVERY MODE    |
|                                  |                          |                       | 03/28/2007                  | ELECTRONIC       |

## Please find below and/or attached an Office communication concerning this application or proceeding.

Notice of the Office communication was sent electronically on above-indicated "Notification Date" to the following e-mail address(es):

uspatents@senniger.com

## Advisory Action Before the Filing of an Appeal Brief

| Application No.   | Applicant(s)   |  |
|-------------------|----------------|--|
| 10/719,613        | ENGLISH ET AL. |  |
| Examiner          | Art Unit       |  |
| Michael G. Bogart | 3761           |  |

|  | Michael G. Bogant   | 3/01   |   |
|--|---|--|---|
| The MAILING DATE of this communication appe  | ars on the cover sheet with the d   | correspondence add   | ress                                      |
| THE REPLY FILED 12 March 2007 FAILS TO PLACE THIS AP   | PLICATION IN CONDITION FOR A  | ALLOWANCE.   |   |
| 1.  The reply was filed after a final rejection, but prior to or on this application, applicant must timely file one of the follow places the application in condition for allowance; (2) a No a Request for Continued Examination (RCE) in compliance time periods:   | ving replies: (1) an amendment, afi<br>tice of Appeal (with appeal fee) in<br>the with 37 CFR 1.114. The reply m            | fidavit, or other evider compliance with 37 C              | nce, which<br>FR 41.31; or (3)            |
| a) The period for reply expiresmonths from the mailing   |   |  |   |
| b) The period for reply expires on: (1) the mailing date of this A no event, however, will the statutory period for reply expire to Examiner Note: If box 1 is checked, check either box (a) or (TWO MONTHS OF THE FINAL REJECTION. See MPEP 7)  | ater than SIX MONTHS from the mailin<br>(b). ONLY CHECK BOX (b) WHEN THI  | g date of the final rejecti                                | on.                                       |
| Extensions of time may be obtained under 37 CFR 1.136(a). The date have been filed is the date for purposes of determining the period of ex under 37 CFR 1.17(a) is calculated from: (1) the expiration date of the set forth in (b) above, if checked. Any reply received by the Office later may reduce any earned patent term adjustment. See 37 CFR 1.704(b) NOTICE OF APPEAL  | tension and the corresponding amount<br>shortened statutory period for reply orig<br>than three months after the mailing da | of the fee. The appropri<br>inally set in the final Offi   | ate extension fee<br>ce action; or (2) as |
| <ol> <li>The Notice of Appeal was filed on A brief in comp<br/>filing the Notice of Appeal (37 CFR 41.37(a)), or any exter<br/>a Notice of Appeal has been filed, any reply must be filed<br/>AMENDMENTS</li> </ol>  | nsion thereof (37 CFR 41.37(e)), to   | avoid dismissal of th                                      |   |
| 3. The proposed amendment(s) filed after a final rejection,  | but prior to the date of filing a brief   | , will <u>not</u> be entered be                            | ecause                                    |
| (a) They raise new issues that would require further co  |   | TE below);   |   |
| (b) They raise the issue of new matter (see NOTE belo  | • •   |  |   |
| (c) They are not deemed to place the application in bet  | ter form for appeal by materially re  | ducing or simplifying                                      | the issues for                            |
| appeal; and/or<br>(d) ☐ They present additional claims without canceling a   | corresponding number of finally rei   | acted claims   |   |
| NOTE: (See 37 CFR 1.116 and 41.33(a)).   | corresponding number of infany rej  | ected claims.  |   |
| 4. The amendments are not in compliance with 37 CFR 1.11   | 21 See attached Notice of Non-Co  | mnliant Amendment  | (DTOL 324)                                |
| 5. Applicant's reply has overcome the following rejection(s)   |   | mpliant Amendment  | (I' I OL-324).                            |
| Newly proposed or amended claim(s) would be all would be |   | timely filed amendme                                       | ent canceling the                         |
| non-allowable claim(s).  | iowabie ii submitted iii a separate,  | uniciy med amendine  | ant canceling the                         |
| 7. To purposes of appeal, the proposed amendment(s): a) how the new or amended claims would be rejected is protected. The status of the claim(s) is (or will be) as follows:   |   | ll be entered and an e                                     | explanation of                            |
| Claim(s) allowed: Claim(s) objected to:  | •   |  |   |
| Claim(s) objected to: Claim(s) rejected:   |   |  |   |
| Claim(s) withdrawn from consideration:   |   |  |   |
| AFFIDAVIT OR OTHER EVIDENCE  |   | •  |   |
| <ol> <li>The affidavit or other evidence filed after a final action, bu<br/>because applicant failed to provide a showing of good and<br/>was not earlier presented. See 37 CFR 1.116(e).</li> </ol>   | t before or on the date of filing a N<br>d sufficient reasons why the affidat   | otice of Appeal will <u>no</u><br>vit or other evidence is | t be entered s necessary and              |
| 9. The affidavit or other evidence filed after the date of filing<br>entered because the affidavit or other evidence failed to of<br>showing a good and sufficient reasons why it is necessary   | vercome <u>all</u> rejections under appe  | al and/or appellant fai                                    | ls to provide a                           |
| 10.  The affidavit or other evidence is entered. An explanatio   | n of the status of the claims after e   | ntry is below or attach                                    | ned.                                      |
| REQUEST FOR RECONSIDERATION/OTHER  |   |  |   |
| <ol> <li>The request for reconsideration has been considered bu<br/><u>See Continuation Sheet.</u></li> </ol>  | ,   | n condition for allowar                                    | nce because:                              |
| <ul><li>12. ☐ Note the attached Information Disclosure Statement(s).</li><li>13. ☐ Other:</li></ul>  | (P10/58/08) Paper No(s).  |  |   |
|  |   | ALUKAEVA   |   |
|  | SUPERVISORY PE  | IMARY EXAMINER   | 1   |
| MGB  | An.   |  |   |

U.S. Patent and Trademark Office PTOL-303 (Rev. 08-06)

Part of Paper No. 20070320

Continuation of 11. does NOT place the application in condition for allowance because: Applicants requested that the Examiner clarify the characterization of the performance test characteristic limitations. This was put forth to indicate how these limitations were interpreted, it is not otherwise material to the rejections for optimization. Applicants assert that Bewick teaches using a greater superabsorbent concentration that would be greater than that which is claimed. This argument is not persuasive because looking at the references as a whole, one of ordinary skill in the art would see the benefit of maximizing capacity within obvious constraints such as the size, thickness, weight, flexibility as well as competing performance vectors. These concerns are directly related to how comfortable and practical the article is during use. Maximizing the performance capacity within such constraints is optimization of the capacity. Applicants assert that it also would not have been obvious to one skilled in the art to modify the absorbent core of Bewick to have the recited saturation capacity and the recited retention capacity. This argument is not persuasive because the benefits of optimizing saturation capacity is taught by Dulle, which teaches that maximizing saturation capacity of an absorbent article aids in preventing the article from exceeding that capacity, beyond which it can not absorb more fluid (col. 2, lines 37-59). The benefits of optimizing retention capacity is taught by Brandt, which teaches that maximizing the total fluid capacity of an absorbent article is desirable (col. 1, lines 38-55). The benefits of optimizing intake and rewet time is taught by Zelazoski, which teaches that minimizing the amount of time for a material to uptake fluids and to minimize any rewetting is desirable (col. 19, lines 1-43). These secondary references show that was known to be desirable to optimize these parameters, making the claimed values result-effective variables. One of ordinary skill in the art would have recognized that increasing capacity and/or retention, intake time and rewet performance would allow the absorbent article to larger fluid insults or fluid insults of longer duration and avoidance of rewet when the article is in use. Applicants assert that the claimed absorbent article is not constructed to maximize each of the performance test vectors. Again, this argument is not persuasive because looking at the references as a whole, one of ordinary skill in the art would see the benefit of maximizing capacity within obvious constraints such as the size, thickness, weight, flexibility as well as competing performance vectors. Applicants assert that Bewick fails to disclose an intake time as claimed. This argument is not persuasive because the benefits of optimizing intake and rewet time is taught by Zelazoski, which teaches that minimizing the amount of time for a material to uptake fluids and to minimize any rewetting is desirable (col. 19, lines 1-43). These secondary references show that was known to be desirable to optimize these parameters, making the claimed values result-effective variables. One of ordinary skill in the art would have recognized that increasing capacity and/or retention, intake time and rewet performance would allow the absorbent article to larger fluid insults or fluid insults of longer duration and avoidance of rewet when the article is in use.